



**WMTV-TV**  
**3501 Performance Road**  
**Charlotte, NC 28214**  
**(704)398-0046**

www.mytv12.com

And:

**Greer Margolis & Mitchell**  
**1010 Wisconsin Avenue, Suite 800**  
**Washington, DC 20007**

# CONTRACT

<u>Contract / Revision</u> 118159 /		<u>Alt Order #</u> 09799036
<u>Product</u> <b>OBAMA FOR AMERICA</b>		
<u>Contract Dates</u> <b>09/25/12 - 10/01/12</b>		<u>Estimate #</u> <b>1536</b>
<u>Advertiser</u> <b>Obama For America</b>		<u>Original Date / Revision</u> 09/24/12 / 09/24/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> <b>WMTV</b>	<u>Account Executive</u> Bradley Philipps	<u>Sales Office</u> Millennium Was
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 95	<u>Product Code</u> 101
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WMTV	09/25/12	09/28/12	Law & Order CI M-F 1-2p	1-2p		:30			NM	4	\$300.00
		CANDIDATE / CLASS 2										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-TWTF--				4	\$75.00			
N 2	WMTV	10/01/12	10/01/12	Law & Order CI M-F 1-2p	1-2p		:30			NM	1	\$75.00
		CANDIDATE / CLASS 2										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	M-----				1	\$75.00			
N 3	WMTV	09/25/12	09/28/12	Peoples Court M-F 2-3p	2-3pm		:30			NM	3	\$225.00
		CANDIDATE / CLASS 2										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-TWTF--				3	\$75.00			
N 4	WMTV	09/29/12	09/29/12	Sat Matinee Movie	1-3pm		:30			NM	2	\$90.00
		CANDIDATE / CLASS 3										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-----S-				2	\$45.00			
N 5	WMTV	09/30/12	09/30/12	Sun Aft Movie	1-3pm		:30			NM	2	\$140.00
		CANDIDATE / CLASS 2										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-----S				2	\$70.00			
N 6	WMTV	09/25/12	09/28/12	People's Court	4-5p		:30			NM	2	\$270.00
		CANDIDATE / CLASS 2										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-TWTF--				2	\$135.00			
N 7	WMTV	09/25/12	09/28/12	Judge Mathis	5-6p		:30			NM	2	\$390.00
		CANDIDATE / CLASS 2										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-TWTF--				2	\$195.00			
N 8	WMTV	09/25/12	09/28/12	Family Feud Hour	6p-7p		:30			NM	4	\$1,600.00
		CANDIDATE / CLASS 2										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-TWTF--				4	\$400.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.



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118159 /	09799036

Contract Dates	Product	Estimate #
09/25/12 - 10/01/12	OBAMA FOR AMERICA	1536

Advertiser	Original Date / Revision
Obama For America	09/24/12 / 09/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 9	WMTV	10/01/12	10/01/12	LAW & ORDER SVU #1	8-9PM		:30			NM	1	\$275.00
		CANDIDATE / CLASS 3										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	M-----				1	\$275.00			
N 10	WMTV	10/01/12	10/01/12	LAW & ORDER SVU #2	9-10P		:30			NM	1	\$225.00
		CANDIDATE / CLASS 3										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	M-----				1	\$225.00			
N 11	WMTV	09/27/12	09/27/12	Without a Trace 1	8-9p		:30			NM	1	\$500.00
		CANDIDATE / CLASS 2										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	---T---				1	\$500.00			
N 12	WMTV	09/28/12	09/28/12	Monk 1	8-9p		:30			NM	2	\$140.00
		CANDIDATE / CLASS 3										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	----F--				2	\$70.00			
N 13	WMTV	09/29/12	09/29/12	Law & Order	8-10p		:30			NM	2	\$60.00
		CANDIDATE / CLASS 3										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-----S-				2	\$30.00			
N 14	WMTV	09/30/12	09/30/12	Cold Case Files	9-10p		:30			NM	2	\$60.00
		CANDIDATE / CLASS 3										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-----S				2	\$30.00			
N 15	WMTV	09/29/12	09/29/12	Sat WBTV News @ 10p WM	10-1030p News		:30			NM	1	\$160.00
		CANDIDATE / CLASS 2										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-----S-				1	\$160.00			
<b>Totals</b>											<b>30</b>	<b>\$4,510.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/30/12	27	\$3,935.00	\$3,344.75
10/01/12 - 10/01/12	3	\$575.00	\$488.75
<b>Totals</b>	<b>30</b>	<b>\$4,510.00</b>	<b>\$3,833.50</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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